#SELisEverybodysBiz

**BUSINESS LEADERS SPEAK OUT**

How social-emotional learning aligns with building the workforce of tomorrow
“I’m a firm believer that while hard skills may get you in the door, it’s the soft skills that will take you far.”

Vaishali Sabhahit
Director,
Global Head of University Talent
Adobe

“Building resilience is like building muscle. It takes work and repetition. Give students real-world problems to solve, allow them to fail, and then encourage them to get back up and try again.”

Greg Muccio
Senior Director of Talent Acquisition
Southwest Airlines
Business Leaders Speak out

Francie Schnipke Richards
VP Allstate Social Responsibility and the Allstate Foundation

“We see strong evidence that digitization and automation increases the demand for technological skills, as well as for social and emotional skills.”

Ben Brooks
Co-Founder PILOT

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Dirk Schmautzer
Education Practice Partner McKinsey

“The kinds of skills that SEL addresses – such as problem solving, collaboration, and appreciating diversity – are increasingly necessary for the labor market.”

“What good are technical skills if we lack influence, emotional intelligence, effective communication, and the ability to navigate conflict?”
Business Leaders Speak out

**Jack Brennan**
Chairman Emeritus and Senior Advisor, Vanguard

“As a company, we succeed not with ‘rock stars,’ but with people who work well in a team.”

**Alonda Williams**
Senior Director, Education, Microsoft

“The bottom line is that SEL improves academic outcomes, graduation rates, test scores, and overall quality of life.”

**Manny Fernandez**
Managing Partner, KPMG Dallas

“Without quality early learning, many children will grow up and fail in the workplace because they haven’t learned how to ‘play well with others.’”

**SEL Matters**
SEL is workforce readiness

Business leaders desire these skills in their employees:
- Communication
- Teamwork
- Cooperation
- Positive Attitude
- Initiative
- Problem-Solving
- Active Listening
- Decision-Making
- Conflict Resolution
- Creativity
- Respect
- Empathy

Educators teach these SEL skills that business leaders desire.
Calling All Business Leaders!

How Can You Influence the Future Workforce?

1. **Give us a quote** on critical skills you feel our education system should cultivate. *What skills would benefit your business?*

2. Share your quotes/thoughts to your social media and company newsletter with these tags: #SELisEverybodysBiz #workforce #futureofwork #workforcereadiness @selproviders

3. Consider speaking about your expectations for your future workforce with policymakers, media outlets, universities, chambers of commerce, and community organizations.
The Social and Emotional Learning (SEL) Providers Association aims to advance high-quality SEL implementation by bringing together SEL providers for networking, shared learning, collective promotion, and advocacy.

This deck was prepared by the following members of the SELPA Advocacy Committee and does not necessarily represent the views of SELPA:

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