



#SELisEverybody'sBiz

BUSINESS LEADERS SPEAK OUT

How social-emotional learning aligns with building the workforce of tomorrow

Business Leaders Speak out



Francie Schnipke Richards
VP Allstate Social Responsibility
and the **Allstate** Foundation

“The kinds of skills that SEL addresses – such as problem solving, collaboration, and appreciating diversity – are **increasingly necessary** for the labor market.”

“What good are technical skills **if we lack** influence, emotional intelligence, effective communication, and the ability to navigate conflict?”

Ben Brooks
Co-Founder
PILOT



Dirk Schmautzer
Education Practice
Partner
McKinsey



“We see strong evidence that digitization and automation increases the demand for technological skills, **as well as for social and emotional skills.**”

Business Leaders Speak out

“Building resilience is like building muscle. It takes work and repetition. Give students real-world problems to solve, allow them to fail, and then encourage them to get back up and try again.”

Greg Muccio
Senior Director
of Talent Acquisition
Southwest Airlines



Ron Smith
Vice President of
Education Initiatives
Salesforce



“We often assume everyone knows how to work in groups, but in today’s technology-centric world, students are facing less opportunities to develop interpersonal communication skills. The ability to work with others to find solutions to a problem is a key strength both in the classroom and the workplace.”

Business Leaders Speak out



Jack Brennan
Chairman Emeritus
and Senior Advisor
Vanguard

“As a company, we succeed not with ‘rock stars,’ but with people who work well in a team.”

“The bottom line is that SEL improves academic outcomes, graduation rates, test scores, and overall quality of life.”

Alonda Williams
Senior Director,
Education
Microsoft



Manny Fernandez
Managing Partner
KPMG Dallas



“Without quality early learning, many children will grow up and fail in the workplace because they haven’t learned how to **‘play well with others’.**”

SEL is workforce readiness

**Business leaders
desire these skills
in their
employees.**

**Communication
Teamwork
Cooperation
Positive Attitude
Initiative
Problem-Solving
Cooperation
Active Listening
Decision-Making
Conflict Resolution
Creativity
Respect
Empathy**

**Educators teach
these SEL skills
that business
leaders desire.**

Business Recommendations

SEL education helps prepare the workforce of tomorrow

- ✓ Develop the ability to work as a member of a team to achieve an agreed set of goals.
- ✓ Help students build empathy, whereby they can meet people and celebrate the strength of our differences.
- ✓ Expand the ability to express oneself, which has become increasingly more important and needs to be continually developed.
- ✓ Introduce to students the concept of learning agility as a core skill.



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Calling All Business Leaders!

How Can *You* Influence the Future Workforce?

1. Share this deck to your social media and company newsletter with these tags:
#SELisEverybodysBiz #workforce #futureofwork #workforcereadiness @selproviders
2. **Give us a quote** on critical skills you feel our education system should cultivate. *What skills would benefit your business?*
3. Speak about your expectations for your future workforce with policymakers, media outlets, universities, chambers of commerce, and community organizations.



[The Social and Emotional Learning \(SEL\) Providers Association](#) aims to advance high-quality SEL implementation by bringing together SEL providers for networking, shared learning, collective promotion, and advocacy.

Contact Us



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This deck was prepared by the following members of the SELPA Advocacy Committee and does not necessarily represent the views of SELPA:

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Keep In Touch!